

# Small Business Webinars – October 2020

## Brand Essence: The Art of Maintaining a Consistent Message

10/2 – **IEWBC**

10 AM – 11:30 AM

Webinar | No Fee

Please register online at:

[IEWBC Registration](#)

## Restaurant Reopening

10/7 - **SBDC**

10 AM – 11:30 AM

Webinar | No Fee

Please register online at:

[SBDC Registration](#)

## How to Explain Your Products and Services with Infographics

10/8 - **SCORE**

10 AM – 11 AM

Webinar | No Fee

Please register online at:

[SCORE Registration](#)

## Virtual Workplace Etiquette

10/8 - **SBCWDB**

10 AM – 12 PM

Webinar | No Fee

Please register online at:

[SBCWDB Registration](#)

## How to Create Irresistible Emails

10/12 - **IEWBC**

6 PM – 7:30 PM

Webinar | No Fee

Please register online at:

[IEWBC Registration](#)

## How to Grow Your Business with Google Search Ads

10/13 - **SBDC**

10 AM – 11 AM

Webinar | No Fee

Please register online at:

[SBDC Registration](#)

## Amazon A-Z

10/13 – 10/14 - **SBDC**

2 PM – 3 PM

Webinar | No Fee

Please register online at:

[SBDC Registration](#)

## Hire Right the First Time

10/15 - **SBCWDB**

10 AM – 12 PM

Webinar | No Fee

Please register online at:

[SBCWDB Registration](#)

## Image sells everything: Understanding Images & Using the Right Ones to Increase Your Bottom Line!

10/16 - **IEWBC**

10 AM – 11:30 AM

Webinar | No Fee

Please register online at:

[IEWBC Registration](#)

## Increase Your Sales with Online Reviews

10/20 - **SCORE**

10 AM – 11 AM

Webinar | No Fee

Please register online at:

[SCORE Registration](#)

## Prepare and Promote for A Successful Holiday Season

10/20 - **SBDC**

10 AM – 11 AM

Webinar | No Fee

Please register online at:

[SBDC Registration](#)

## Planning Tips to Make Your E-Commerce Business Thrive During Peak Season

10/22 - **SCORE**

10 AM – 11 AM

Webinar | No Fee

Please register online at:

[SCORE Registration](#)

## Social Media Marketing

10/29 - **SBCWDB**

10 AM – 12 PM

Webinar | No Fee

Please register online at:

[SBCWDB Registration](#)

### **TRAININGS PROVIDED BY:**

**Chaffey College WTI (CCWTI)**

<https://www.chaffey.edu/workforce/>

(909) 652-8492

**Inland Empire Women's Business Center (IEWBC)**

<http://www.iewbc.org/>

(909) 890-1242

**Inland Empire SBDC**

<http://www.iesmallbusiness.com/>

(909) 983-5008

**SCORE**

<https://www.inlandempire.score.org/>

(951) 652-4390

**San Bernardino County Workforce Development Board (SBCWDB)**

<http://wp.sbcounty.gov/workforce/>

(909) 387-9859

